



# 2017 CONTRACT

April 19-21, 2017  
Ernest N. Morial Convention Center  
New Orleans, Louisiana

## BOOTH RESERVATION FORM

This document serves as your official contract, please print and keep for your records.

Please fill out the information below exactly as it should appear online and on all the expo's written material.

Company \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_

Company Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

**SELECT YOUR TOP 3 BOOTH PREFERENCES AND SHOW MANAGEMENT WILL ASSIGN THE FIRST AVAILABLE:**

Booth Choice #1: \_\_\_\_\_ Booth Choice #2: \_\_\_\_\_ Booth Choice #3: \_\_\_\_\_

### **BOOTH STYLE:**

**OPTION A:** PRE-FABRICATED booth packages are supplied by GES (official show contractor).

**OPTION B:** FLOOR SPACE booth. You have the option to hire a booth contractor to build your booth. The contractor of your choice must be approved by show management as they must be registered and adhere to the Ernest N. Morial Convention Center's rules and regulations (see the Exhibitor Kit for exhibitor appointed contractor registration forms).

### **PRE-FABRICATED:**

- |  |   |
|--|---|
| <input type="checkbox"/> Option A - 10 x 10 (\$4,028.00) | <input type="checkbox"/> Option C - 10 x 20 (\$9,042.00)  |
| <input type="checkbox"/> Option B - 10 x 20 (\$8,388.00) | <input type="checkbox"/> Option D - 20 x 20 (\$18,196.00) |

### **FLOOR SPACE \$17/sq. ft.**

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> 10x10 sq. ft. | <input type="checkbox"/> 10x20 sq. ft. | <input type="checkbox"/> 10x30 sq. ft. | <input type="checkbox"/> 20x20 sq. ft. |
| <input type="checkbox"/> 20x30 sq. ft. | <input type="checkbox"/> 20x40 sq. ft. | <input type="checkbox"/> 20x50 sq. ft. | Other: _____                           |

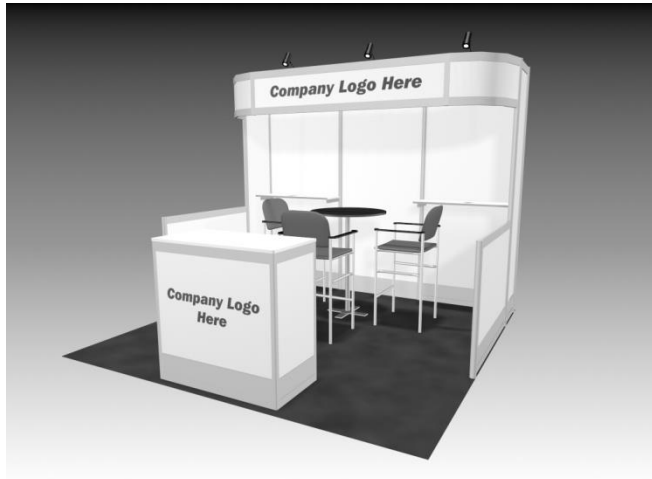
**Wi-Fi:** \$100 USD will be automatically added to your order for Wi-Fi internet during show days (April 19-21, 2017).

# 1. PRE-FABRICATED BOOTH

All pre-fab booths are built by GES - the official show contractor.

## OPTION A: 10 x 10 sq. ft.

**\$4,028.00**

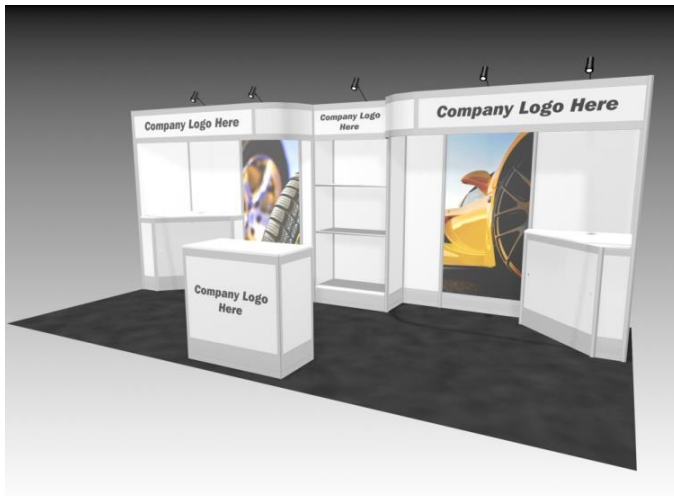


### INCLUDED IN THE BOOTH:

- (1) Round Table (30" Round, 40" High)
- (1) Counter
- (3) Contemporary Stools
- (3) Arm Lights
- (1) Graphic Header (77 1/2" x 12")
- (1) Wastebasket
- Blue Carpet

## OPTION B: 10 x 20 sq. ft.

**\$8,388.00**



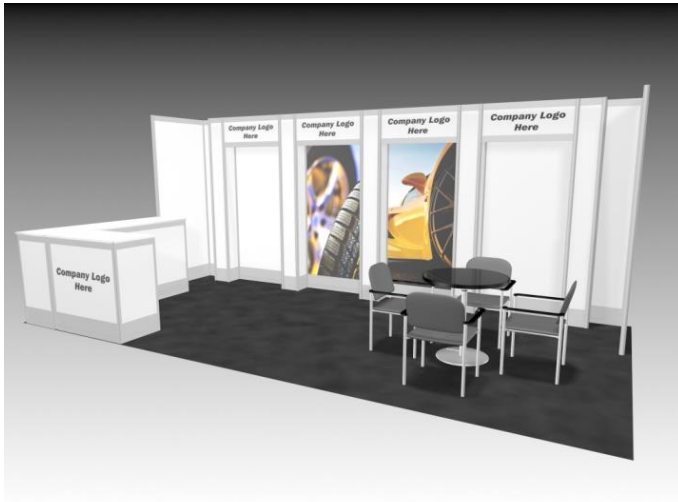
### INCLUDED IN THE BOOTH:

- (1) Counter with Graphics
- (1) Shelving Unit (centered)
- (5) Arm Lights
- (2) Corner Cabinets
- (2) Graphic Headers (77 1/2" x 12")
- (1) Graphic Header (38 1/8" x 12")
- (1) Wastebasket
- Blue Carpet

**Note:** Exhibitors with PRE-FABRICATED booths **are not allowed** to alter their company name on the fascia board in any way. This includes the inside and outside of the fascia board. Any fascia board not in compliance will be repaired/replaced and the exhibitor will be subject to a fine.

**OPTION C: 10 x 20 sq. ft.**

**\$9,042.00**



**INCLUDED IN THE BOOTH:**

- (1) Round Table (40" Round, 30" High)
- (4) Contemporary Side Chairs
- (1) 2M Counter (Left Side)
- (1) 1M Counter with Graphics (38 1/8" x 30 1/4")
- (4) Graphic Headers (38 1/8" x 12")
- (1) Wastebasket
- Blue Carpet

**OPTION D: 20 x 20 sq. ft.**

**\$18,196.00**



**INCLUDED IN THE BOOTH:**

- (2) Round Table (40" Round, 30" High)
- (8) Contemporary Side Chairs
- (1) Contemporary Stool
- (6) Arm Lights
- (1) 1M Counter
- (2) Graphic Headers (116 7/8" x 43 3/8")
- (1) Wastebasket
- Blue Carpet

**Note:** Exhibitors with PRE-FABRICATED booths **are not allowed** to alter their company name on the fascia board in any way. This includes the inside and outside of the fascia board. Any fascia board not in compliance will be repaired/replaced and the exhibitor will be subject to a fine.

## 2. FLOOR SPACE BOOTH

**\$17 sq. ft. for floor space only.**

Available Sizes:

10 x 10 sq.ft.

10 x 20 sq.ft.

10 x 30 sq.ft.

20 x 20 sq.ft.

20 x 30 sq.ft.

20 x 40 sq.ft.

### **CURTAIN:**

Curtains for floor space booths may be rented at \$150 per 100 sq.ft. (available in BLUE).

For additional furniture and items for rent please see our Exhibitor Kit on our website.



**CREDIT CARD PAYMENT**

**WIRE TRANSFER INSTRUCTIONS:**

**Account Name:**  
Latin Expo Group, LLC.

**Beneficiary Bank:**  
Wells Fargo Bank

**ABA:** 121000248 **Swift Code:** WFBIUS6S

**Chips Code:** 0407

**Account #:** 8172787957

**Beneficiary Bank Address:**  
Wells Fargo Bank  
420 Montgomery  
San Francisco, CA 94104

Select Card Type:     VISA                       MasterCard                       American Express

Amount to be charged USD \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

**DEPOSITS AND PAYMENTS** - A deposit payment of 33% must be made within 10 business days of your reservation. An additional 33% is due by December 31, 2016 and the remaining balance is due by February 10, 2017.

**CANCELLATIONS AND REFUNDS** - Cancellation of all or a portion of any exhibit space must be made by email or via direct mail and you must receive a cancellation confirmation directly from show management. Please see cancellation terms and conditions below:

**33% of the total balance** will be withheld for cancellation of all or part of the assigned booth space as an administrative fee once a booth is reserved up to **December 31, 2016**.

**66% of the total balance** will be withheld for cancellation from **January 1, 2017 - February 10, 2017**

**100% of the total balance** will be withheld as of **February 10th, 2017** as liquidated damages.

**BOOTH DESIGN, CONTRACTOR REGISTRATION, AND APPROVAL**- If your company selected a FLOOR SPACE booth then note your design **MUST** be submitted to show management no later than February 15, 2017 for approval. Any exhibitors whose designs have not been submitted will not be allowed to exhibit or construct at the show. Also note if you have a FLOOR SPACE design, your contractor **MUST** be registered with the show and submit a "Contractor Registration Form (EAC)" found on our website -> [www.usatireexpo.com](http://www.usatireexpo.com) -> **Exhibitor** -> **Booth Contractors and Design**.

**AGREEMENT** - We, the undersigned, hereby submit this application for the desired exhibit space and authorize the Show Manager to reserve the exhibit space on our behalf. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any others issued by Show Manager; willingness to abide by the payment policy and acknowledgement of having read the rules and regulations (located on our website [www.usatireexpo.com](http://www.usatireexpo.com) -> exhibitors -> exhibitor kit and exhibitor policies) and agreement that are a binding part of this contract.

**NOTE:** Once your booth is confirmed you will receive an email with login instructions to access your ACCOUNT. Update your COMPANY PROFILE (this profile will appear on the show website [www.usatireexpo.com](http://www.usatireexpo.com) and Show Guide/Exhibitor Directory). Companies are responsible for updating their profiles and providing them to show management by February 15, 2017. No company profiles may be added or edited after February 15, 2017. The North American Tire & Retread Expo is not responsible for errors and/or omissions in the Show Guide.

\_\_\_\_\_  
Name of Authorizing Officer (Please Print)

\_\_\_\_\_  
Signature of Authorizing Officer

\_\_\_\_\_  
Title of Authorizing Officer

\_\_\_\_\_  
Date